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**SIL** 2016  
TORINO ITALY

31 JULY  
5 AUGUST



International Society of Limnology

XXXIII CONGRESS

**SPONSORSHIP PROPOSAL**

English version

# invitation

*Dear Sponsor, Dear Exhibitor,*

*as Chairs of the upcoming XXXIII Congress of the International Society of Limnology (SIL) to be held in Torino, Italy, from July 31<sup>st</sup> to August 5<sup>th</sup> 2016, we are pleased to invite you to take part in this international event.*

*The organization of a triennial international conference to promote scientific exchange is one of the central goals of SIL.*

*Founded in 1922, the SIL is the world's oldest scientific society gathering the scientists involved in the study of freshwater ecosystems.*

*The next meeting is particularly relevant today, since our planet is under pressure due to increased demand for freshwater.*

*The availability and suitability of water resources are threatened directly by human influences and by the adverse effects of climate change.*

*In this context, the research on freshwater environments must represent the answer to the planetary water crisis.*

*For this reason we expect a large participation of scientists and stakeholders to SIL conference of Torino.*

*Thus the conference will be an exceptional showcase to present your commitment, your business and your products in the field of water ecology and management.*

*The XXXIII Congress of the International Society of Limnology of Torino will be devoted to the theme of "Science for sustainable freshwater use": your activities in this framework will find here a suitable audience.*

*Roberto Bertoni, Luigi Naselli-Flores, Cristiana Callieri*

# sponsorship proposal



**WEB MARKETING OPPORTUNITIES**



**ADVERTISING**



**CATERING PROMOTIONAL  
OPPORTUNITIES**



**EXHIBITION**



**SCIENTIFIC SESSIONS**

## **CONGRESS SECRETARIAT**

Mrs. Giulia Datta

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[info@sil2016.it](mailto:info@sil2016.it)

# sponsorship proposal

## WEB MARKETING OPPORTUNITIES

WEB AND SOCIAL NETWORK PROPOSAL	
<b>BANNER on Congress website homepage</b> , logo and link to your website on the Congress Sponsor webpage	€ 3.000,00 + VAT 22%
<b>Reserved area on Congress website</b> for polls, special contents, contribution proposal, product launch, etc.	€ 4.000,00 + VAT 22%
<b>Banner o special contents</b> on Congress Facebook page	€ 2.000,00 + VAT 22%
<b>Customized tweet</b> on Congress Twitter account	€ 1.500,00 + VAT 22%
<b>Exclusive customized App</b> of the Congress for Smartphones (IOS and Anroid)	€ 5.000,00 + VAT 22%
<b>Customized mailing</b> post event to the congress mailing list	€ 1.500,00 + VAT 22%

The Organizing Secretariat is at your disposal for any further information and for additional customized proposals.

# sponsorship proposal

## ADVERTISING

ADVERTISING POSSIBILITIES	
<b>Distribution of promoting material</b> at the Secretariat Desk	€ 1.000,00 + VAT 22%
<b>Insertion of promoting material in the Congress bag</b> - if Exhibitors	€ 1.500,00 + VAT 22%
<b>Insertion of promoting material in the Congress bag</b> - non Exhibitors	€ 2.500,00 + VAT 22%
<b>Preliminary Program</b> logo in the Sponsor page and mention in the dedicated Sponsor page on the Preliminary Program that will be sent to all the prospect participants	€ 1.500,00 + VAT 22%
<b>Second Preliminary Program</b> advertising colored page on the back cover of the Second Preliminary Program that will be sent to all the prospect participants	€ 2.500,00 + VAT 22%
<b>Final Program printing</b> advertising colored page on the back cover of the Final Program that will be delivered to all the participants – minimum copies: 1.500	€ 3.500,00 + VAT 22%
<b>Badges</b> your logo on the Congress badges for Speakers and Delegates – minimum copies: 1.500 – lanyard badges with your Company logo for all delegates – your supply – badges print: our supply	€ 2.500,00 + VAT 22%
<b>Congress material</b> conference bag, notepads, and pens with – your supply; logo on the Sponsor internal page of the final Program	€ 2.500,00 + VAT 22%

# sponsorship proposal

## CATERING PROMOTIONAL OPPORTUNITIES

### PROMO CATERING

#### **N. 2 coffee breaks for about 1000 guests at the Congress venue**

Exclusive sponsorship costs include: personalized center table with your Company logo and short Company message, logo In the Sponsor page on the Final Program

€ 8.000,00 + VAT 22%

#### **Welcome Cocktail for about 1000 guests at the Congress Venue**

Exclusive sponsorship costs include: personalized center table with your Company logo and short Company message, logo In the Sponsor page on the Final Program

€ 18.000,00 + VAT 22%

# sponsorship proposal

## EXHIBITION

EXHIBITION PROPOSAL	
<b>Empty space Company</b> to be set up 3x2 mt	€ 3.500,00 + VAT 22%
<b>Empty space Publisher, Institution</b> to be set up 3x2 mt	€ 2.000,00 + VAT 22%

- The fee for empty spaces indicated above does not include the costs for electricity, water, phone, Ethernet jacks, and extra furniture. The present supply refers to standard uses and conditions: specific quotations shall be provided for special requirements or not included items.
- The Organizing Secretariat is at your disposal for proposal and any kind of request

# sponsorship proposal

## SCIENTIFIC SESSIONS

### SEMINAL PROPOSAL

The Company could organize a Seminar, at a Room (50 – 75 pax), 1 hour and 30 minutes, not during the Parallel Session, with lunch box for the participants.

N.B.:

- please verify with the Scientific Secretariat the time slot dedicated to the Seminar in the scientific program and the organizing conditions;
- granted fees and costs of travel and accommodation of the Speakers are not included;
- the technical equipment of the room includes: n.1 technician, n.1 screen, n.1 projector, n.1 hostess for the Assistance

€ 7.500,00 + VAT 22%